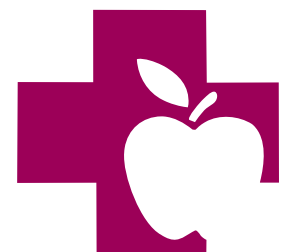
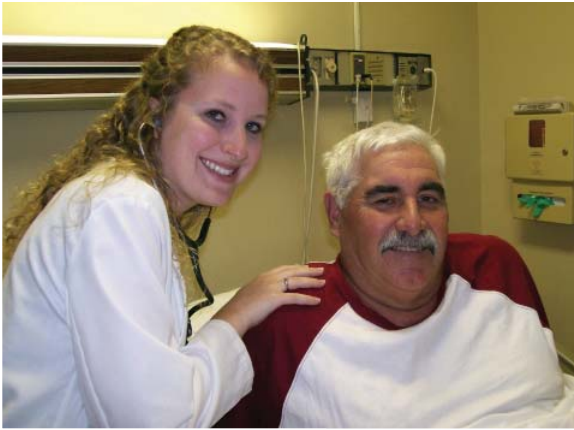


CENTRAL LOUISIANA AREA HEALTH EDUCATION CENTER



2008 - 2009 ANNUAL REPORT



Message from



the CEO

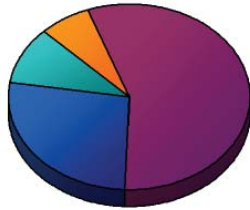


The Central Louisiana AHEC Board of Directors, staff and I are proud to present our 2008-2009 Annual Report. We have continued to make strides in Professional Development & Recruitment, Health Careers Promotion and Health Education for Youth by expanding programs in each area. The greatest expansion of services was seen in Community Health Outreach with increased effort in cancer screenings and education on the benefits of early detection. Throughout this report you will see highlights of our activities and accomplishments in these areas for which we are very proud.

Sharon Womack, CEO

Funding Allocation:

CLAHEC Funding



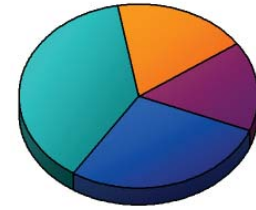
- Sponsors (7%)
- Grants/Contract (27%)
- Federal (10%)
- State (56%)

Overall



- Programmatic (79%)
- Operational/Administrative (21%)

Programmatic



- Health Careers Promotion (18%)
- Health Professions Training (16%)
- Health Professional Recruitment & Retention (28%)
- Community Health Education (38%)

Advisory Board Members

Mark Chustz, LCSW, NFA
St. Francisville, LA

Nancie Corley
Educator, Jena, LA

Nina Delaune, Treasurer
Pharmaceutical Account Manager, Retired
Greenwell Springs, LA

Mary D. Fallis, M. Ed.
Educator, Retired
Winnfield, LA

Sandra Franklin, 1st Vice President
Instructor, Radiologic Technology, LSU
Alexandria, LA

Terri Gremillion, Secretary
Director, Bunkie General Hospital
Heart and Health Center
Bunkie, LA

Michael Madden, M.D.
Physician, LSUHSC Alexandria Family
Medicine Residency
Alexandria, LA

Linda Matessino, RN, MPH, CHE
Director, Innis Community Health Center
Innis, LA

Paul Rachal, MD, 2nd Vice President
Physician, New Roads, LA

Jessica Ravare, RNC, BSN
Director of Education, Avoyelles Hospital
Marksville, LA

Vernon Stevens, Jr., Past President
Administrator, Riverland Medical Center
Ferriday, LA

Jeff Trivasos
Educator, Retired
Brusly, LA

Roger Trivasos, President
Medical Technologist, Baton Rouge, LA

Valerie Washington, DDS
Dentist, Pineville, LA

Mimi Wold
Educator, Retired
Winnfield, LA

Central LA AHEC Staff

Sharon Womack
Chief Executive Officer

Nan Ewing
Director of Health Careers Programs

Kelly Edminson
Director of Health Education Services

Joy Gilhousen
Health Careers Coordinator

Bonnie Jones
Office Manager

Cathi Saybe
Technical Coordinator

Janet Villemarette
Bookkeeper

Nicki Jeansonne
Health Education Outreach Coordinator

Terry Thibodeaux
Tobacco Outreach Coordinator

2008-2009



Program Partners

Our partners play an invaluable role in making Central Louisiana AHEC's programs available free of charge or for a nominal fee to all of our participants. This year's cash and in-kind partner support exceeded \$3 million.

2008 – 2009 PHYSICIAN PRECEPTORS

HEALTH CARE FACILITIES

Avoyelles Hospital
Bunkie General Hospital
Byrd Regional Hospital
Cabrini Cancer Center
Christus St. Frances Cabrini Hospital
Concordia Community Health Center
Hardtner Medical Center
Huey P. Long Medical Center
Huey P. Long Medical Center
– England Airpark Dental Clinic
Lane Regional Medical Center
LaSalle General Hospital
Ochsner Medical Center of Baton Rouge
Our Lady of the Lake Regional Medical Center
Pointe Coupee General Hospital
Rapides Primary Health Care Center
Rapides Regional Medical Center
Riverland Medical Center
St. Elizabeth Hospital
St. Helena Community Health Center
St. Helena Parish Hospital
Sicily Island Medical Center
VA Medical Center
West Feliciana Parish Hospital
Winn Parish Medical Center
Woman's Hospital

SCHOOLS AND SCHOOL BOARDS

Ascension Catholic High School
Ascension Parish School Board
Avoyelles Parish School Board
Avoyelles Public Charter School
Catahoula Parish School Board
Catholic High School of Pointe Coupee
City of Baker School System
Concordia Parish School Board
East Baton Rouge Parish School Board
East Feliciana Parish School Board
False River Academy
Grant Parish School Board
Holy Savior Menard Central High School
Iberville Parish School Board
Huntington School
La Salle Parish School Board
Livingston Parish School Board
Pointe Coupee Parish School Board
Rapides Parish School Board
St. Helena Parish School Board
St. Joseph High School
Vernon Parish School Board
West Baton Rouge Parish School Board
West Feliciana Parish School Board
Winn Parish School Board
Zachary Community School Board

TECH PREP CONSORTIUMS

Career Tech Region 6 West
LTC Region 6 East Career Tech Partnership
LTC Region 9 College and Career Transitions

COMMUNITY AND STATE AGENCIES

Alexandria District Nurses Association
Alpha Kappa Alpha Sorority
Alpha Phi Alpha Fraternity
Alzheimer's Association of Louisiana
American Cancer Society
Central Louisiana Arts & Healthcare
Central Louisiana Boys & Girls Club
Central Louisiana Children's Cabinet
Central Louisiana Dental Association
Central Louisiana Occupational Health Nurses
Delta Region AIDS Education & Training Center
LA Dept. of Health & Hospitals
– Bureau of Primary Care & Rural Health
– Office of Public Health
HRSA-Bureau of Health Professions
Local Workforce Investment Area #61
Louisiana Academy of Family Physicians
Louisiana Breast and Cervical Cancer Program
Louisiana Campaign for Tobacco-Free Living
Louisiana Cancer Control Partnership
Louisiana Cancer & Lung Trust Fund Board
Louisiana Children's Trust Fund
Louisiana Developmental Disabilities Nurses Association
Louisiana Public Health Association
Louisiana Rural Health Association
LSUHSC - School of Public Health
LSU-S Family Practice Residency Alexandria
MOVE, Inc.
New Voice Club
NuTau Chapter, Sigma Theta Tau International
OPH Region VI Fetal and Infant Mortality Review
Rapides Business & Career Solutions Center
Region VI Office of Addictive Disorders
Region VI Office of Public Health
Region VI Tobacco Prevention & Cancer Control Coalition
Southwest Louisiana AHEC
The Resource Center on Nutritional, Physical,
and Nursing Supports
Wellness Works

LOUISIANA UNIVERSITIES

Louisiana College, Division of Nursing
LSU-Alexandria, Department of Allied Health
Our Lady of the Lake College
LSU Health Sciences Center – Shreveport
– Department of Family Medicine
LSU Health Sciences Center – New Orleans
– School of Dentistry
Tulane School of Medicine

Professional Development

& Recruitment Services

The **Rural Primary Care Preceptorship Program** exposed first and fourth year medical students to the professional, business, and social aspects of a primary care practice in rural and/or medically underserved areas. **Sixteen (16)** students were placed in community-based sites for a total of **64** weeks to encourage them to choose a primary care specialty and practice in a rural or underserved area.

Family Medical Residency Support

Relocation stipends were provided to **6** new residents entering the Family Medicine Residency Program in Alexandria, Louisiana. Assistance was also provided for travel expenses related to orientation and training at LSUHSC-Shreveport for the new interns.

Community Dental Rotations for dental and dental hygiene students who rotate through the Huey P. Long Dental Clinic at England Airpark in Alexandria are provided support annually. A total of **44** students received **1,056** hours of training while serving approximately **4,000** uninsured or under insured patients from Central Louisiana.

Med Job Louisiana Recruitment and Retention Program, a collaboration of the Louisiana AHECs and DHH Bureau of Primary Care and Rural Health, provides free healthcare professional recruitment services to hospitals and clinics in rural and underserved communities. The goal is to improve access to primary care services for people living in health professional shortage areas of the state. Recruiters placed **55** health care professionals this reporting period.

www.MedJobLouisiana.com, a free statewide medical job posting website, posted an average of **1,201** jobs per month by **195** clients. The site received **13,709** visits this year in which **2,313** different jobs were viewed a total of **14,441** times by various healthcare professionals.

www.MedCELouisiana.com website provides a statewide listing of continuing education offerings for healthcare professionals. The website received **1,088** visits where **393** events were posted by **44** continuing education providers.

Continuing Education Events

Central LA AHEC partners with continuing education providers to offer programming to enable practicing healthcare professionals to maintain their licenses. This year, **1,854** professionals received **3,597.50** contact hours of training. Training areas included maternal and child health, child abuse and neglect, domestic violence, infection prevention, obesity, disaster preparedness, cancer and cardiovascular disease, to name a few.



Health Careers



Promotion

Central Louisiana AHEC provided health career awareness and exploration programming to high school and college students through the opportunities listed below. Because students from rural or underserved communities are more likely to live and work in these areas, Central Louisiana AHEC continues to offer programming to encourage these students to choose a career in health care.

AHEC of a Summer program provided work-site experience, education and career direction for **153** high school students at **16** community hospitals and clinics providing over **16,065** student volunteer hours.

CI:Healthcare at Our Lady of the Lake College provided exploration opportunities in nursing, respiratory therapy, laboratory science, therapeutic message, physical therapy, surgery technology and radiologic technology for **55** high school students.

Rural Scholars program, for rural pre-med college students, gave **6** students insight and assistance with the medical school application process along with clinical skills building workshops and mentoring opportunities.

Day with the Doctors program provided **98** high school students the opportunity to tour LSUHSC, meet faculty, and interact with medical students. Students learned basic diagnostic skills such as taking blood pressure, pulse, and respiratory rates and listening to heart and breath sounds.

Health Occupation Possibilities Explored (HOPE) gave **16** out-of-school youths the chance to investigate career opportunities in healthcare through on-site work experience and workshops for CPR training, first aid training, etc. Information on education requirements and local training programs for health careers was also provided.

1,930 students have participated in health careers programming to date. Of **1,283** high school graduates responding to a tracking survey:

642 are in a declared health career track

50 are in a formal training program

168 are practicing health care professionals.



Community



Outreach

Central Louisiana Cancer Control Program

The Region VI Tobacco Prevention and Cancer Control Coalition continued its partnership with the Louisiana Cancer Control Program by expanding efforts to better inform individuals on the benefits of cancer screening and prevention and by expanding opportunities for the uninsured to receive free cancer screenings in Central Louisiana. Over **1,200** individuals received information on current recommendations for screenings and prevention for prostate, cervical, breast, colorectal, and skin cancer.

As a member of the coalition, Central Louisiana AHEC was awarded a grant from DHH – Bureau of Primary Care and Rural Health to provide free breast and cervical cancer screening for uninsured women, 40-64 years of age, in Concordia parish. **One hundred thirty-five (135)** women received free PAPs and mammograms and educational information on cancer screening recommendations.

Community partners again came together to provide free prostate cancer screening for **84** at-risk men in Rapides Parish.

Cancer education programs including cancer screening guidelines were provided to **43** physicians and other healthcare professionals to better encourage and educate their patients on effective early detection screenings.

MRSA (Methicillin-Resistant Staphylococcus Aureus) Toolkit CD was produced by Central LA AHEC in collaboration with Cenla SOS (Stamp Out Staph) and South Central Public Health Leadership Institute Team Louisiana 2009. **Six thousand (6,000)** toolkit CDs were made available to day care centers, nursing homes, hospitals, schools, correctional facilities, and developmentally disabled group homes statewide.

The www.clahec.org website provided access to the contents of the Toolkit which was downloaded by approximately **2,000** individuals this year.



Health Education

Services

The agency provided health education programs in order to improve the future health status of our communities' children by altering behaviors and attitudes toward teen parenthood, smoking, alcohol use, and oral health.

The **Tar Wars** program provided tobacco-free education to **1,465** fifth graders in **27** schools in **7** parishes. This program focuses on short and long-term effects of tobacco use, financial costs, reasons why people use tobacco, tobacco and advertising, and effects of secondhand smoke.

Central Louisiana AHEC's Tar Wars Poster Contest received **28** entries. Our regional second place winner, Madison Hataway, won second place in the state Tar Wars competition.

It is essential for children to learn healthy oral habits and prevent disease. **Carey, the Tooth Fairy and Friends** educated **837** first through third graders on the importance of brushing, flossing, and eating the right foods.

In partnership with Catahoula Parish Hospital District #2 – Dental Operations, **326** students in LaSalle parish received dental screenings resulting in the placement of protective sealants on **594** molars. Dental hygienists traveled to **7** schools in the parish to provide this service to children in first, second and sixth grade.

The **Baby Think It Over** program provided parenting education through the use of baby simulators for **405** junior high and high school students. Information on Shaken Baby Syndrome, Fetal Alcohol Syndrome, and drug dependent babies was provided to **753** students and **123** childcare providers and parents.



Central LA AHEC Reaches Out

198 School Visits
10,758 Student Contacts
2,887 Parent Contacts
1,955 Teacher Contacts



2225 North Bolton Avenue
Alexandria, LA 71303



Central Louisiana AHEC

Serving these Parishes for over 18 years:

Ascension • Avoyelles • Catahoula
Concordia • East Baton Rouge
East Feliciana • Grant • Iberville
LaSalle • Livingston • Pointe Coupee
Rapides • St. Helena
Vernon • West Baton Rouge
West Feliciana • Winn

